



BLM Innovations
Fraud Edge

The **smarter tool** for fraud insight.

Enabling you to understand potential exposure to those organisations or enablers that are suspected of presenting fraudulent claims is key to protecting your organisation and policyholders. You can now gain insight into those suspicious entities who may pose a fraud risk to you.

Insurance fraud is nothing new, however as the industry environment changes insight into the route to market and the associated threats is ever more important. The ability to track and measure previous exposure to these suspicious entities and the ultimate outcomes will enable you to align your business strategies in order achieve the optimum outcome and success.

Fraud Edge is just one of the smart tools available from BLM Innovations. Drawing on our leading Fraud Sentry database, it delivers a number of key benefits to help identify suspicious opponents, including:

- A visual snapshot of suspicious organisations and individuals, and associated companies as captured within our intelligence database, allowing you to interrogate your own internal systems for exposure to these entities and capture them within your claims strategies
- Interrogation of claim types, allowing you to explore your own exposure and deploy relevant claims handling tactics
- Results of previous investigations to help inform and target your claims strategies
- Links directly into our previously issued intelligence reports on specific targets for further insight to help you 'Know Your Opponent'
- A 'Search and Find' function to allow you to enter target matter details. Illustrating exposure through visual representations, you can draw information early without the need for intensive interrogation

Key features

- Simple web-based access therefore requiring no software installation
- Edge's web hosted secure access portal uses secure user access levels
- Detailed risk profiling which can be incorporated into your own fraud scoring models and handling strategies
- Insight into case conclusions and prospects of success
- Valuable insight into your opponents, to help you manage your own fraud exposure to suspicious entities

Fraud Edge is built on the intelligence of our specialist fraud team based within our centre of excellence, Fraud Hub. Capturing intelligence featuring policyholder fraud, bogus claims, exaggerated injury, staged accidents and complex large-scale fraud cases across all product lines allowing for cross product insight.

Smart new tools for experienced legal minds.

Now we can offer you the best of both worlds. The experience of an established law firm, and the smart solutions of BLM Innovations – our exclusive cutting-edge case management, communication and analytics tools.

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